

UNIVERSITY LIBRARIES



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Libraries Presentation



The following slides were the three KPIs that the Libraries selected for presentation to the Executive Leadership Team on November 19, 2018. The presentation was made by Carol Hixson.



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Priorities and Strategies *(within 12 months)*

4-year Graduation Rate: 33.8% to 36% to 40%

- Utilize Owl Central and other tools to track usage and measure against 4-year grad rates
- Refine library instruction program by:
 - Partnering with Colleges to improve GenEd courses with high DFW rates
 - Developing more on-demand video content and modules for high DFW courses
- Provide greater engagement opportunities for students
- Increase employment opportunities for students
- Increase Textbook Reserves collection to reduce costs to students



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Priorities and Strategies *(within 12 months)*

Freshman Retention Rate FTIC (FT): 82.1% to 83% to 85%

- Develop library mentoring program for freshmen
- Explore a common book program for freshmen
- Embed staff and services into residence halls and Learning Communities/ Affinity Groups
- Revisit shared spaces and programming with Center for Teaching and Learning
- Develop study area for honors students
- Identify freshman student of the week to interview and feature on library homepage and social media



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Priorities and Strategies *(within 12 months)*

% of Course Sections That Adopted OER: 17.2% to 20% to 28%

- Continue and expand the ACT program with Center for eLearning (Adopt, Adapt, Author OER)
- Work with Colleges and academic departments to modify evaluation and P&T criteria to reward faculty adoption of OER
- Assign one librarian to serve as OER Coordinator to train and assist others in outreach to instructors
- Develop training program for GAs and College staff to assist faculty in identifying OER
- Set annual targets for librarians to assist instructors and target high enrolled courses
- Market OER to faculty ahead of textbook selection deadlines